CITY OF WINTER HAVEN
COMMUNITY ATTITUDE SURVEY: WHAT TRANSIT SERVICE

DEAR VALUED WINTER HAVEN RESIDENT: The City of Winter Haven and its transit system, WHAT, would like to better understand your feelings and needs as they relate to transportation within our community, especially transit services. An independent organization, the Center for Urban Transportation Research, has developed the following survey to form a report based on your input.

M □   F □   25 □   26-45 □   46-60 □   60+ □
W □   H □   A □   P □   R □

1. Do you know that there is a transit agency in Winter Haven (WHAT)?  □ Yes  □ No
2. Have you ridden WHAT?
   A. If not, why?

   B. If yes, please answer questions a, b, and c below.

   a. When was the last time you rode on WHAT?
      □ Within the past week
      □ 1 to 2 weeks ago
      □ More than 2 weeks ago
      □ More than a year ago
      □ Never

   b. Do you ride the bus for
      □ Shopping trips?
      □ Work?
      □ Medical appointments?
      □ Social Services?
      □ Recreational Activities? (i.e. Baseball games, parks, and/or playgrounds)
      □ Other _____________________________

   c. Do you ride the Winter Haven bus to Lakeland?
      □ Yes  □ No

3. Are you in favor of WHAT?
   □ Yes  □ No

   A. If yes, how should WHAT be supported?
      □ Gas tax
      □ Sales tax
      □ Ad valorem tax
      □ Other _____________________________