METRO DADE COUNTY-METRO DADE TRANSIT (MDT):
TRANSPORTATION TRACKING SURVEY, PHONE SURVEY, 1997
BEHAVIORAL SCIENCE RESEARCH CORPORATION

TRANSPARENT

Objective: To measure a particular psychological construct.

1. The task involves estimating the number of items in a set.
2. Participants are asked to estimate the number of items in each set.
3. The task is repeated multiple times.

STANDARDIZED NORMAL DISTRIBUTION

The distribution is a bell-shaped curve that is symmetrical around the mean.

1. The mean is 0, and the standard deviation is 1.
2. The curve is continuous, and the area under the curve is 1.
3. The distribution is symmetric, and the median and mode coincide.

ROUTES

1. A direct route.
2. A roundabout route.
3. A detour.
4. No route at all.

What kind of person has answered this survey?

1. Relaxed and easy-going.
2. Hardworking and determined.
3. Impatient and restless.
4. Impulsive and rushed.
26. How would you rate some characteristics of the public transit system here in the Miami area. As I go through each one, please tell me if you are VERY SATISFIED, MOSTLY SATISFIED, MOSTLY DISSATISFIED, or VERY DISSATISFIED with the aspect of the system.

**CCDES:**

4 = Very Satisfied
3 = Most Satisfied
2 = Mostly Dissatisfied
1 = Very Dissatisfied

VS MS MD VO DK

1. Availability of schedules and maps for the bus & rail.
2. Schedules and maps which are clear and easy to read.
3. Cost to ride.
5. Frequency of service.
6. On time arrivals and departures.
7. Hours of service.
8. Number of transfers you have to make on a typical trip.

**SECTION A: BUS RIDERS CONTINUE. RAIL RIDERS SKIP TO SECTION B.**

9. Courtesy of the bus drivers.
10. Reliability of the buses in that they don't break down.
11. Availability of express bus routes that go where you want to go.
12. Information signage at bus stops.

**SECTION B: RAIL RIDERS ENTER. BUS RIDERS GO TO DEMOGRAPHICS.**

13. The amount of parking at rail stations.
14. Express buses that go directly to the rail.
15. Bus service from the rail stop to where you want to go.

27. Could you tell me the main reason you don't ride the Metrorail more often?

Are there any other reasons?

Do NOT Read Codes:
01 I prefer driving my car
02 I need my car during the day at work
03 Bus takes too long to get to destination not frequent
04 Inconvenient / doesn't run where I live or where I need to go
05 Not reliable / breaks down / poor air conditioning
06 Safety on board / safety at stops
07 Other (please specify)

28. And what is the main reason you don't ride the rail more often?

Are there any other reasons? (RECORD 1ST RESPONSE)

Do NOT Read Codes:
01 I prefer driving my car
02 I need my car during the day / at work
03 Rail station not convenient to my house
04 Doesn't go where I want / need to go
05 Safety at station / safety in parking lots / personal safety
06 Other (please specify)
Behavioral Science Research Corporation

Date: 

Data Collector: 

Interview Kit: 

Responsible Person: 

Interviewer Name: 

Employee: 

Interviewed By: 

Data Collector: 

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